



## What is included in a finished product?

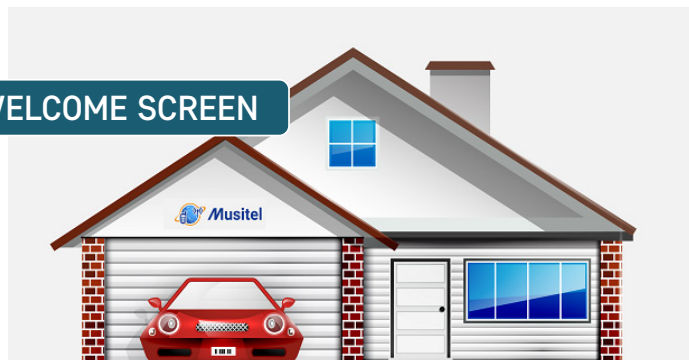
|   | TELL PRODUCT           | OEM                    | ODM                    |
|---|------------------------|------------------------|------------------------|
|    | Device                 | Device                 | Device                 |
|  | Antenna                | Antenna                | Antenna                |
|  | Quick Guide HU/EN/DE   | Quick Guide HU/EN/DE   | Quick Guide HU/EN/DE   |
|  | Warranty card HU/EN/DE | Warranty card HU/EN/DE | Warranty card HU/EN/DE |
|  | Service form HU/EN/DE  | Service form HU/EN/DE  | Service form HU/EN/DE  |
|  | White cardboard box    | White cardboard box    | White cardboard box    |
|  | Box cover sleeve       | Box cover sleeve       | Box cover sleeve       |

## Product components

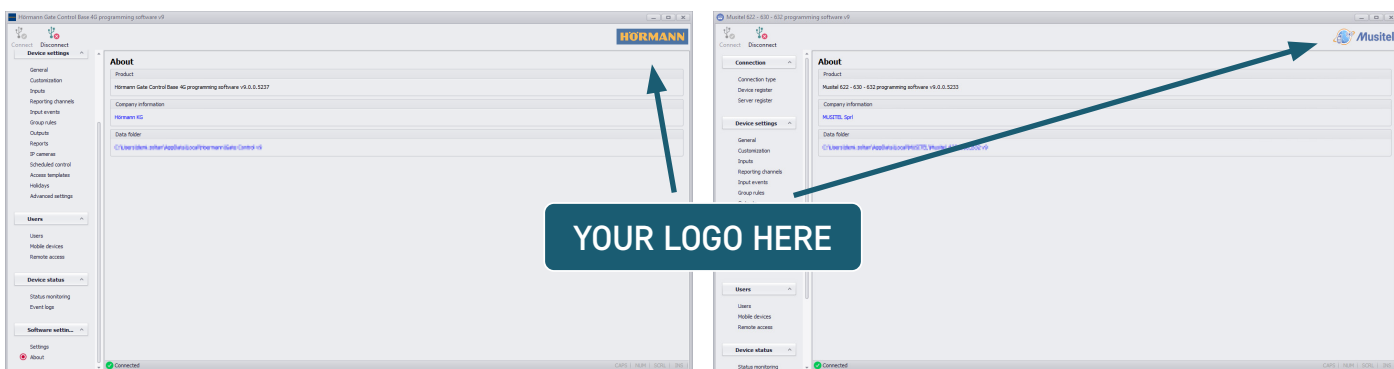
|   | TELL PRODUCT  | OEM   | ODM   |
|---|---|---|---|
| <b>Back sticker</b><br>        | <b>Back sticker</b> <ul style="list-style-type: none"> <li>• MAC address (Unique identifier)</li> <li>• Product identifier (EAN code)</li> <li>• Serial number (TELL unique code)</li> <li>• Company name (TELL Software Hungária Kft.)</li> <li>• Product name</li> </ul>    | <b>Back sticker</b> <ul style="list-style-type: none"> <li>• MAC address (Unique identifier)</li> <li>• Product identifier (EAN code)</li> <li>• Serial number (TELL unique code)</li> <li>• <del>Company name (TELL Software Hungária Kft.)</del></li> <li>• <del>Product name</del></li> </ul>  | <b>Back sticker</b> <ul style="list-style-type: none"> <li>• MAC address (Unique identifier)</li> <li>• Product identifier (EAN code)</li> <li>• Serial number (TELL unique code)</li> <li>• <b>TO BE CHANGED! Company name</b></li> <li>• <b>TO BE CHANGED! Product name</b></li> </ul>  |
| <b>White cardboard box</b><br> | <b>Right sticker</b> <ul style="list-style-type: none"> <li>• Serial number (TELL unique code)</li> </ul> <b>Left sticker</b> <ul style="list-style-type: none"> <li>• Product name</li> <li>• Product identifier (EAN code)</li> <li>• CE marking</li> <li>• TELL</li> </ul> | <b>Right sticker</b> <ul style="list-style-type: none"> <li>• Serial number (TELL unique code)</li> </ul> <b>Left sticker</b> <ul style="list-style-type: none"> <li>• <del>Product name</del></li> <li>• Product identifier (EAN code)</li> <li>• CE marking</li> <li>• <del>TELL</del></li> </ul>   | <b>Right sticker</b> <ul style="list-style-type: none"> <li>• Serial number (TELL unique code)</li> </ul> <b>Left sticker</b> <ul style="list-style-type: none"> <li>• <b>TO BE CHANGED! Product name</b></li> <li>• Product identifier (EAN code)</li> <li>• CE marking</li> <li>• <b>TO BE CHANGED! Company name</b></li> </ul>   |
| <b>Configuration</b>  | Blank   | Blank   | <b>Configuration given by the company</b>   |
| <b>Programming software</b>   |   | <ul style="list-style-type: none"> <li>• About <ul style="list-style-type: none"> <li>– Product name</li> <li>– Company information</li> <li>– Data library</li> </ul> </li> <li>• Change of software icon</li> <li>• Change of Splash Screen</li> <li>• Change of software name</li> </ul>   | <ul style="list-style-type: none"> <li>• About <ul style="list-style-type: none"> <li>– Product name</li> <li>– Company information</li> <li>– Data library</li> </ul> </li> <li>• Change of software icon</li> <li>• Change of Splash Screen</li> <li>• Change of software name</li> <li>• <b>BASED ON CONTRACT</b><br/><i>The software manufacturer can be modified with a signing key, which costs ~2000 EUR.</i></li> </ul>   |
| <b>Mobile application</b>   |   | <ul style="list-style-type: none"> <li>• About <ul style="list-style-type: none"> <li>– Company logo</li> <li>– Company name</li> <li>– Web</li> <li>– E-mail</li> </ul> </li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Secondary name</li> <li>• Short description</li> <li>• Long description</li> <li>• Search words</li> <li>• Company colors, RGB or Pantone (max. 2 colors)</li> <li>• Tester's name, e-mail</li> </ul> | <ul style="list-style-type: none"> <li>• About <ul style="list-style-type: none"> <li>– Company logo</li> <li>– Company name</li> <li>– Web</li> <li>– E-mail</li> </ul> </li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Secondary name</li> <li>• Short description</li> <li>• Long description</li> <li>• Search words</li> <li>• Company colors, RGB or Pantone (max. 2 colors)</li> <li>• Tester's name, e-mail</li> <li>• <b>BASED ON CONTRACT</b><br/><i>Upload the mobile app with your own company name, but with a TELL email account.</i></li> </ul> |
| <b>Development time needed</b>  | –   | 1 day   | 1 day (account creation takes at least 2 weeks and costs EUR 100 per year)  |

## Examples of personalized look

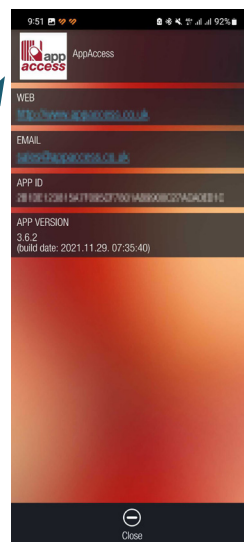
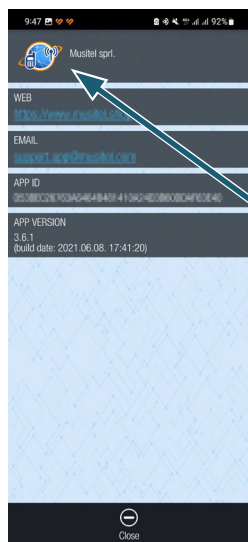
### Startup window



### Programming software



### Mobile application



YOUR LOGO  
HERE

## Requirements

| PRODUCTION, DEVELOPMENT            | OEM REQUIREMENTS   | ODM REQUIREMENTS   |
|------------------------------------|--|--|
| For production                     | <ul style="list-style-type: none"> <li>• When ordering, it must be specified that an OEM product is to be produced</li> <li>• Exact type must be provided</li> <li>• Exact quantity must be provided</li> </ul>  | <ul style="list-style-type: none"> <li>• When ordering, it must be specified that an OEM product is to be produced</li> <li>• Exact type must be provided</li> <li>• Exact quantity must be provided</li> <li>• New product name must be provided</li> <li>• Company name must be provided</li> </ul>  |
| For application development        | <ul style="list-style-type: none"> <li>• Company name</li> <li>• Company logo</li> <li>• Web</li> <li>• E-mail</li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Company colors, RGB or Phaton, max. two colors</li> <li>• Tester's name, e-mail</li> </ul>  | <ul style="list-style-type: none"> <li>• Company name</li> <li>• Company logo</li> <li>• Web</li> <li>• E-mail</li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Company colors, RGB or Phaton, max. two colors</li> <li>• Tester's name, e-mail</li> <li>• <b><i>BASED ON CONTRACT</i></b><br/><i>Signature key to sign the programming software</i></li> </ul>   |
| For mobile application development | <ul style="list-style-type: none"> <li>• Company name</li> <li>• Company logo</li> <li>• Web</li> <li>• E-mail</li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Secondary name</li> <li>• Short description</li> <li>• Long description</li> <li>• Search words</li> <li>• Company colors, RGB or Phaton, max. two colors</li> <li>• Tester's name, e-mail</li> </ul> | <ul style="list-style-type: none"> <li>• Company name</li> <li>• Company logo</li> <li>• Web</li> <li>• E-mail</li> <li>• Icon</li> <li>• Splash screen</li> <li>• Name</li> <li>• Secondary name</li> <li>• Short description</li> <li>• Long description</li> <li>• Search words</li> <li>• Company colors, RGB or Phaton, max. two colors</li> <li>• Tester's name, e-mail</li> <li>• <b><i>BASED ON CONTRACT</i></b><br/><i>Data of the company under which the application must be registered.</i></li> </ul> |